



Your Preschool's Success Partner

Futuristic Preschool Ecosystem

For StartUp Preschools | For Existing Preschools



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About KidoMatic's **Pedagogy**

KidoMatic's preschool curriculum pedagogy focuses on nurturing the comprehensive development of young children—cognitively, socially, emotionally, and physically—through innovative and research-based methods.

KidoMatic explores the principles and practices of advanced preschool curriculum pedagogy, emphasizing a holistic and child-centered approach.

www.kidomatic.in



5k +

Students Impacted

150 +

Pre-Schools
Upgraded

Futuristic Preschool Curriculum



Toddler

Age 2-3 years

**Pre-K
(Nursery)**

Age 3-4 years

**K-1
(LKG)**

Age 4-5 years

**K-2
(UKG)**

Age 5-6 years

AUGMENTED REALITY ENABLED FLASH CARDS

Children understand faster through visuals than any other means.
Augmented Reality helps deliver content through 3D visuals
and in an interactive way



Futuristic Curriculum based on **Augmented Reality**

KidoMatic's Immersive **Augmented Reality** based curriculum blends digital content with the real world in a way that feels **interactive** and **engaging**. For preschool children, KidoMatic's Immersive AR tech curriculum holds the promise of **revolutionizing early learning experiences** by creating immersive, interactive, and engaging environments.

For preschoolers, this means engaging with educational content in a way that feels natural and intuitive, **bridging the gap** between **physical and digital play**.

KidoCampusTM ERP & LMS

We have the best in class ERP and LMS for preschools and that too in an integrated tech format where all the stakeholders can access their modules within a single application.

www.kidomatic.in

Smart Books

- Smart Books with the digitally playable content inside, for an immersive learning experience .

Curriculum & Trainings

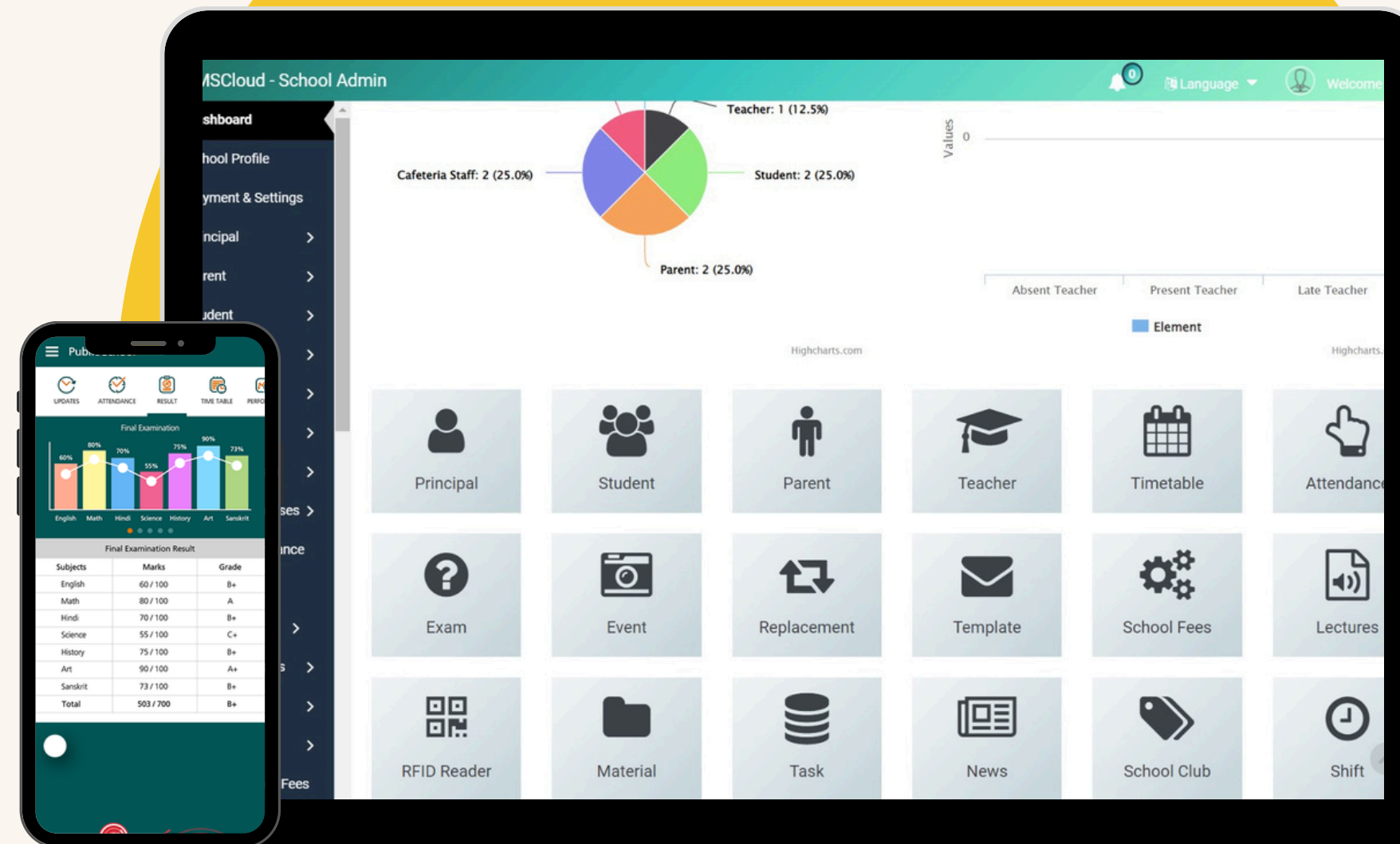
- Futuristic curriculum in-line with assessment goals & periodic teacher trainings throughout the year.

Admissions & fee management

- Seamless management of admissions & automated fee handling

Immersive LMS

- Our innovative Immersive learning experience based on cutting edge technology





Preschool Setup Assistance

(For Startup Preschools)

Our team of experts work closely with the preschool founders and help them kickstart their dream preschool within no time with complete efficiency and transparency.

- ✓ **Non Franchise & Non Royalty Model**
- ✓ **Futuristic Curriculum**
- ✓ **Extensive Teacher Trainings**
- ✓ **Furniture & Equipment Supply**
- ✓ **School Layout & Setup**
- ✓ **Guaranteed Admission Leads**





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Preschool Upgrade Assistance

(For Existing Preschools)

Our team of experts work closely with the preschool founders and help them upgrade their existing preschool and get aligned with the latest teaching methodologies using our futuristic tech curriculum.

- ✓ **Non Franchise & Non Royalty Model**
- ✓ **Futuristic Curriculum**
- ✓ **Regular Teacher Trainings**
- ✓ **Customised Books & Student Kits**
- ✓ **Preschool Software & App**
- ✓ **Guaranteed Admission Leads ****



**Creativity is
Contagious
Pass it on**



Futuristic Curriculum

We provide a scientific & structured curriculum enabled with Immersive technology to elevate your preschool to international standards.

Teacher Trainings

We work closely with teachers at our Partner Preschools and provide them with rich knowledge on classroom management, lesson delivery, and other aspects. This helps teachers become better teachers.



Furniture & Toys

We will source the best quality furniture, toys & teaching materials, ship it to you & physically setup your preschool. Complete assistance on preschool interiors & layout.

**Creativity is
Contagious
Pass it on**



Local Marketing & Promotions

We provide complete digital marketing help on promoting your preschool, generating admission leads apart from guidance on increasing visibility of your school.

Integrated Preschool Software

An Integrated ERP & LMS platform for your preschool, customised in your brand name to automate your day-to-day operations & make your system more efficient.



Guaranteed Admission leads

Our team will guide in the local marketing strategies & will also **generate guaranteed admission leads** for your preschool. We will help in the effective launch of your preschool.

KickStarter Package @ ₹45,000*

This package is suitable for first time entrepreneurs.

KidoMatic provides solutions to start & operate the preschools successfully in a Non-Franchise & Non-Royalty way.

Our package is a comprehensive offering with an end-to-end support & service delivery that enables you to set up a premium & quality preschool in your locality.

Our packages envelope almost all the areas of establishing your own branded preschool.

**The amount is exclusive of GST*

List of Deliverables

- Tech enabled Immersive Curriculum
- Extensive Teacher Training
- Furniture, Montessori Aids & Toys purchase assistance
- Preschool Layout & Classroom Setup assistance
- Wall Displays & School Interior Décor designs
- Local Marketing Guidance
- Business Partner Induction Program (Online)
- **Customized Preschool Books & Student Kits**
- **Preschool Management Software & App**

Comprehensive Setup Package @ ₹3L onwards

This package is suitable for first time entrepreneurs.

KidoMatic provides solutions to start & operate the preschools successfully in a Non-Franchise & Non-Royalty way.

Our package is a comprehensive offering with an end-to-end support & service delivery that enables you to set up a premium & quality preschool in your locality.

Our packages envelope almost all the areas of establishing your own branded preschool.

**The amount is exclusive of GST*

List of Deliverables

- Tech enabled Immersive Curriculum
- Teacher Recruitment Assistance
- Extensive Teacher Training
- Supply of all Furniture, Montessori Aids & Toys
- Preschool Layout & Classroom Setup (On-site)
- Wall Displays & School Interior Décor designs
- Business Partner Induction Program (On-site)
- Immersive Tech enabled Digital Learning Content
- **Customized Preschool Books & Student Kits**
- **Preschool Management Software & App**
- **Guaranteed Admission Leads****
- **Complementary KidoMatic Tablet with Inbuilt Content & Software**
- **Complimentary Preschool website in your brand name**

Preschool Upgrade Package @ ₹15,000*

This package is suitable for existing preschools.

KidoMatic provides solutions to upgrade & operate the existing preschools efficiently in a Non-Franchise & Non-Royalty way.

Our package is a comprehensive offering with an end-to-end support & service delivery that enables you to run a premium preschool in your own brand name.

- **Upgrade Your Preschool**
- **Elevate Your Preschool Standards**
- **Non Royalty Model**

**The amount is exclusive of GST*

List of Deliverables

- Tech enabled Immersive Curriculum
- Extensive Teacher Training
- Wall Displays & School Interior Guidance
- Counseling & enquiry handling trainings
- Immersive Tech enabled Digital Learning Content
- **Customized Preschool Books & Student Kit**
- **Preschool Management Software & App**
- **Admission Leads Generation (Optional)**

SKIP THE FRANCHISE TRAP !

Parameters	Self Run	Franchise Based	KidoMatic Advantage
Curriculum	None	Usually formulated by a team of academicians	Built with inputs from a mix of academicians, industry experts, preschool owners and others
Educational Materials, Furniture & Toys	Procured from market based on pricing only	Procured from vendors @ discounted rates & sold to franchisees for higher costs	Supplied by Kidomatic to preschool partners at discounted rate (which is inclusive in the package)
Teacher Trainings	None	Only initially for a couple of days	On a continuous basis. Training to run a good preschool cannot be done in 1 or 2 days.
Set Up Help	None	Minimal	Complete setup assistance at your place
Independence	Free to work as you like	None as you're bound by the Brand Agreement	We Foster professionalism by inspiring with Innovative ideas regularly
Brand Name	None	Given by Franchisor	We help you to create your own brand
Design Support	None	Brand Creatives only	We provide customized designing support for our partners
Admissions Support	None	None	Complete digital marketing & Guaranteed Admission leads **
Technology	None	limited but 3rd party collaborations	We provide a KidoMatic Smart Tablet loaded with our Immersive AR learning content

Parameters	Self Run	Franchise Based	KidoMatic Advantage
Digital Content	None	Limited	Immersive Learning contents
Website	None	None	We provide a free website for our partner preschools
School Software & Parents App	None	3rd party tie-ups	We provide a customized school software & parents app in your brand name
Future Scope	None	None	Full scope of developing into multiple preschools / starting your own preschool franchise chain
Franchisee Fee	Not applicable	₹ 5-7 Lakhs	No Franchise Fee
Royalty / Profit Sharing	Not applicable	15-25% on total revenue	No Royalty
Setup Cost	₹ 5-7 Lakhs	₹ 10-15 Lakhs	₹ 3-5 Lakhs
Return On Investment	30-40% in first year	30% in first year	70-80% in first year



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Roadmap for Success

Setup & Training

- Complete interiors, branding & classroom setup.
- Hire and train teachers with KidoMatic's support.
- Learn operations, curriculum, and parent engagement from KidoMatic

Launch & Growth

- Host grand launch event with KidoMatic
- Implement KidoMatic curriculum & quality audits.
- Collect feedback and plan for expansion

Business Planning

- Conduct market research & finalize KidoMatic partnership.
- Register business, select location, and plan interiors.
- Define investment, fee structure & licensing.

Marketing & Admissions

- Launch local & digital marketing campaigns.
- Host demo classes, parent meetups, and open houses.
- Begin enrollment and community outreach.





Your Preschool's Success Partner

**Make your
Preschool a Success
with KidoMatic**

 **Phone / WhatsApp**

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 **E-Mail**

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 **Website**

www.kidomatic.in

 **Corporate Office**

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